

# December 2024 Medigap Enrollment & Market Share

Prepared for

UnitedHealthcare Ins Co, UnitedHealthcare Ins Co of America & UnitedHealthcare Ins Co of NY

by Mark Farrah Associates

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# Introduction

Medicare Supplement Insurance, also known as Medigap insurance, is health insurance sold by private insurance companies to fill coverage gaps for beneficiaries enrolled in the Original Medicare Program, Medicare Parts A and B. These policies help pay some of the health care costs that Original Medicare doesn't cover. Insurance companies offer standardized Medigap plan types that provide different levels of coverage based on benefits mandated by law.

This report was prepared expressly for use by UnitedHealthcare Ins Co, UnitedHealthcare Ins Co of America & UnitedHealthcare Ins Co of NY to objectively report UnitedHealth's Medigap membership and market share representing the AARP Medicare Supplement Program. The source of the data is the *Medicare Supplement Insurance Experience Exhibit* that insurers file annually with state insurance regulators and the National Association of Insurance Commissioners (NAIC). Membership and market share are "as reported" by carrier and aggregated by parent company to reflect Medigap business as of December 31, 2024. Enrollment figures for carriers other than UnitedHealthcare Ins Co, while presented anonymously, are actual accounts.

The United States and California Medigap Enrollment & Market Share by Leading Carrier tables also contain Medicare Supplement enrollment as filed with the California Department of Managed Health Care (CA DMHC), as of December 31, 2024. The CA DMHC enrollment is not currently available by the Standardized Plan Type.

Some beneficiaries are enrolled in "pre-standardized" Medigap plans; this refers to policies issued before the government developed the model to standardize benefits across plans. A few states also permit "other" Medigap plans to be offered. By statute, "other" plans differ from model standardized Medigap plans.

Mark Farrah Associates is a licensed data distributor for the NAIC (National Association of Insurance Commissioners). Should you have questions about this report, please contact Mark Farrah Associates.

Though every effort was made to accurately report data as filed by carrier, Mark Farrah Associates does not guarantee freedom from errors, and we do not assume liability for the accuracy of the information provided in this report. Should readers encounter data anomalies, please contact Mark Farrah Associates.

Mark Farrah Associates P.O. Box 997 McMurray, Pennsylvania 15317 Phone: (724) 338-4100 www.markfarrah.com

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO *	4,321,203	30.67%
Medigap Carrier 2	1,330,684	9.45%
Medigap Carrier 3	1,049,931	7.45%
Medigap Carrier 4	897,409	6.37%
Medigap Carrier 5	565,148	4.01%
Medigap Carrier 6	427,781	3.04%
Medigap Carrier 7	377,304	2.68%
Medigap Carrier 8	295,094	2.09%
Medigap Carrier 9	241,133	1.71%
Medigap Carrier 10	223,900	1.59%
Medigap Carrier 11	197,680	1.40%
Medigap Carrier 12	186,683	1.33%
Medigap Carrier 13	174,665	1.24%
Medigap Carrier 14	171,254	1.22%
Medigap Carrier 15	160,304	1.14%
Medigap Carrier 16	157,162	1.12%
Medigap Carrier 17	146,601	1.04%
Medigap Carrier 18	145,814	1.04%
Medigap Carrier 19	135,531	0.96%
Medigap Carrier 20	132,622	0.94%
All Other Medigap Carriers	2,750,315	19.52%
Total	14,088,218	100.00%

### United States Medigap Enrollment & Market Share by Leading Carrier

\*UNITEDHEALTHCARE INS CO includes UnitedHealthcare Ins Co, UnitedHealthcare Ins Co of America & UnitedHealthcare Ins Co of NY.

\*\*Membership and market share are "as reported" by carrier and aggregated by parent company (includes both individual and group insurance).

### **Key Observations:**

→ Over 14 million Medicare beneficiaries nationwide are enrolled in a Medigap plan.

→ With over 4.3 million members, UnitedHealthcare Ins Co covers more enrollees than any other company.

 $\rightarrow$  UnitedHealthcare Ins Co plans enroll over 30% of the U.S. Medigap market.

	Medigap Enrollment	Medigap Market Share
А	61,221	0.45%
В	123,593	0.91%
С	298,177	2.20%
D	94,857	0.70%
E	25,331	0.19%
F	4,477,601	33.07%
G	5,748,869	42.45%
Н	17,378	0.13%
I	31,578	0.23%
J	218,107	1.61%
К	54,790	0.40%
L	25,575	0.19%
М	7,125	0.05%
Ν	1,401,781	10.35%
Other	825,301	6.09%
Pre-Standardized	130,021	0.96%
Total	13,541,305	100.00%

# United States Medigap Enrollment & Market Share by Standardized Plan Type

### Key Observation:

- $\rightarrow$  Nationwide, over 42% of all Medigap enrollees chose Plan G over other plan types.
- → It is important to note that an additional 546,913 members are enrolled in Medigap plans regulated by the California Department of Managed Health Care. The CA DMHC enrollment is not currently available by the Standardized Plan Type.

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	81,790	50.51%
UNITEDHEALTHCARE INS CO	27,836	17.19%
Medigap Carrier 3	17,501	10.81%
Medigap Carrier 4	5,954	3.68%
All Other Medigap Carriers	28,832	17.81%
Total	161,913	100.00%

# Alabama Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 161,913 Medicare beneficiaries in Alabama.
- ightarrow UnitedHealthcare Ins Co provides Medigap coverage for 17% of those with policies in the state.

# Alabama Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	227	0.14%
В	50,996	31.50%
С	1,201	0.74%
D	296	0.18%
E	39	0.02%
F	47,413	29.28%
G	49,451	30.54%
н	10	0.01%
I	56	0.03%
J	587	0.36%
К	286	0.18%
L	101	0.06%
М	2	0.00%
Ν	11,219	6.93%
Other	-	0.00%
Pre-Standardized	29	0.02%
Total	161,913	100.00%

### Key Observation:

 $\rightarrow$  In Alabama, over 31% of those enrolled in Medigap plans have chosen Plan B.

# Alaska Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	10,698	47.50%
Medigap Carrier 2	2,710	12.03%
Medigap Carrier 3	2,024	8.99%
Medigap Carrier 4	1,924	8.54%
All Other Medigap Carriers	5,166	22.94%
Total	22,522	100.00%

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 22,522 Medicare beneficiaries in Alaska.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 47% of those with policies in the state.

#### Medigap Enrollment Medigap Market Share А 162 0.72% 66 В 0.29% С 230 1.02% D 38 0.17% Е 14 0.06% F 8,365 37.14% 10,175 45.18% G Н 4 0.02% 0.41% L 92 2.25% 506 J К 283 1.26% 0.76% L 171 \_ Μ 0.00% Ν 2,399 10.65% Other \_ 0.00% **Pre-Standardized** 17 0.08% Total 22,522 100.00%

# Alaska Medigap Enrollment & Market Share by Standardized Plan Type

# Key Observation:

 $\rightarrow$  In Alaska, over 45% of those enrolled in Medigap plans have chosen Plan G.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO *	153,458	43.29%
Medigap Carrier 2	58,705	16.56%
Medigap Carrier 3	34,979	9.87%
Medigap Carrier 4	32,436	9.15%
All Other Medigap Carriers	74,912	21.13%
Total	354,490	100.00%

# Arizona Medigap Enrollment & Market Share by Leading Carrier

\*UNITEDHEALTHCARE INS CO includes UnitedHealthcare Ins Co & UnitedHealthcare Ins Co of America.

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 354,490 Medicare beneficiaries in Arizona.
- $\rightarrow$  UnitedHealthcare Ins Co plans provide Medigap coverage for 43% of those with policies in the state.

# Arizona Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	915	0.26%
В	403	0.11%
С	4,420	1.25%
D	462	0.13%
E	164	0.05%
F	126,979	35.82%
G	184,698	52.10%
н	434	0.12%
I	476	0.13%
J	5,197	1.47%
К	1,430	0.40%
L	661	0.19%
М	13	0.00%
N	28,115	7.93%
Other	-	0.00%
Pre-Standardized	123	0.03%
Total	354,490	100.00%

### **Key Observations:**

 $\rightarrow$  In Arizona, Plan G is the most popular Medigap plan type covering more than 52% of those enrolled.

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	110,566	62.85%
UNITEDHEALTHCARE INS CO *	15,541	8.83%
Medigap Carrier 3	10,842	6.16%
Medigap Carrier 4	9,440	5.37%
All Other Medigap Carriers	29,518	16.78%
Total	175,907	100.00%

# Arkansas Medigap Enrollment & Market Share by Leading Carrier

\*UNITEDHEALTHCARE INS CO includes UnitedHealthcare Ins Co & UnitedHealthcare Ins Co of America.

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 175,907 Medicare beneficiaries in Arkansas.
- $\rightarrow$  UnitedHealthcare Ins Co plans provide Medigap coverage for almost 9% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
A	277	0.16%
В	141	0.08%
С	494	0.28%
D	259	0.15%
E	22	0.01%
F	22,360	12.71%
G	32,526	18.49%
Н	6	0.00%
1	55	0.03%
J	793	0.45%
К	252	0.14%
L	125	0.07%
м	4	0.00%
Ν	7,985	4.54%
Other	-	0.00%
Pre-Standardized	110,608	62.88%
Total	175,907	100.00%

# Arkansas Medigap Enrollment & Market Share by Standardized Plan Type

### Key Observation:

 $\rightarrow$  In Arkansas, Pre-Standardized plans are most popular, covering close to 63% of those enrolled.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	397,632	34.31%
Medigap Carrier 2	295,094	25.47%
Medigap Carrier 3	248,858	21.48%
Medigap Carrier 4	36,960	3.19%
All Other Medigap Carriers	180,257	15.56%
Total	1,158,801	100.00%

# California Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 1,158,801 Medicare beneficiaries in California.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for 34% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
A	4,033	0.66%
В	1,560	0.25%
С	4,634	0.76%
D	999	0.16%
E	346	0.06%
F	288,944	47.22%
G	212,942	34.80%
н	305	0.05%
I	1,939	0.32%
J	27,565	4.50%
К	4,817	0.79%
L	1,820	0.30%
М	10	0.00%
Ν	61,192	10.00%
Other	-	0.00%
Pre-Standardized	782	0.13%
Total	611,888	100.00%

# California Medigap Enrollment & Market Share by Standardized Plan Type

### **Key Observation:**

- $\rightarrow$  In California, over 47% of those enrolled in Medigap plans have chosen Plan F.
- → It is important to note that an additional 546,913 members are enrolled in Medigap plans regulated by the California Department of Managed Health Care. The CA DMHC enrollment is not currently available by the Standardized Plan Type.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	108,737	45.76%
Medigap Carrier 2	36,282	15.27%
Medigap Carrier 3	20,908	8.80%
Medigap Carrier 4	14,617	6.15%
All Other Medigap Carriers	57,096	24.03%
Total	237,640	100.00%

# **Colorado Medigap Enrollment & Market Share by Leading Carrier**

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 237,640 Medicare beneficiaries in Colorado.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for nearly 46% of those with policies in the state.

# Colorado Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	868	0.37%
В	475	0.20%
С	1,095	0.46%
D	570	0.24%
E	75	0.03%
F	68,495	28.82%
G	136,668	57.51%
н	211	0.09%
I	440	0.19%
J	2,920	1.23%
К	1,082	0.46%
L	799	0.34%
Μ	6	0.00%
N	23,843	10.03%
Other	-	0.00%
Pre-Standardized	93	0.04%
Total	237,640	100.00%

### Key Observation:

 $\rightarrow$  In Colorado, Plan G is the most popular Medigap plan type covering over 57% of those enrolled.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	80,035	56.66%
Medigap Carrier 2	40,252	28.49%
Medigap Carrier 3	10,509	7.44%
Medigap Carrier 4	3,658	2.59%
All Other Medigap Carriers	6,807	4.82%
Total	141,261	100.00%

# **Connecticut Medigap Enrollment & Market Share by Leading Carrier**

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 141,261 Medicare beneficiaries in Connecticut.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 56% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
А	1,080	0.76%
В	801	0.57%
С	1,929	1.37%
D	356	0.25%
E	174	0.12%
F	39,042	27.64%
G	43,037	30.47%
н	2,716	1.92%
I	408	0.29%
J	8,384	5.94%
к	1,233	0.87%
L	557	0.39%
Μ	_	0.00%
Ν	34,808	24.64%
Other	_	0.00%
Pre-Standardized	6,736	4.77%
Total	141,261	100.00%

# Connecticut Medigap Enrollment & Market Share by Standardized Plan Type

### Key Observation:

 $\rightarrow$  In Connecticut, 30% of those enrolled in Medigap plans have chosen Plan G.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	39,248	59.57%
Medigap Carrier 2	13,075	19.85%
Medigap Carrier 3	4,211	6.39%
Medigap Carrier 4	1,597	2.42%
All Other Medigap Carriers	7,751	11.76%
Total	65,882	100.00%

# Delaware Medigap Enrollment & Market Share by Leading Carrier

## **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 65,882 Medicare beneficiaries in Delaware.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 59% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
Α	328	0.50%
В	340	0.52%
С	1,019	1.55%
D	1,323	2.01%
E	151	0.23%
F	24,416	37.06%
G	25,002	37.95%
Н	50	0.08%
I	462	0.70%
J	1,957	2.97%
к	531	0.81%
L	186	0.28%
Μ	-	0.00%
N	10,074	15.29%
Other	-	0.00%
Pre-Standardized	43	0.07%
Total	65,882	100.00%

# Delaware Medigap Enrollment & Market Share by Standardized Plan Type

### Key Observation:

 $\rightarrow$  In Delaware, nearly 38% of those enrolled in Medigap plans have chosen Plan G.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	8,713	71.37%
Medigap Carrier 2	1,789	14.65%
Medigap Carrier 3	606	4.96%
Medigap Carrier 4	281	2.30%
All Other Medigap Carriers	819	6.71%
Total	12,208	100.00%

# District of Columbia Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 12,208 Medicare beneficiaries in the District of Columbia.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 71% of those with policies in the district.

	Medigap Enrollment	Medigap Market Share
А	88	0.72%
В	55	0.45%
с	164	1.34%
D	26	0.21%
E	16	0.13%
F	5,861	48.01%
G	4,085	33.46%
н	2	0.02%
I	56	0.46%
J	701	5.74%
К	96	0.79%
L	43	0.35%
Μ	2	0.02%
N	988	8.09%
Other	-	0.00%
Pre-Standardized	25	0.20%
Total	12,208	100.00%

### District of Columbia Medigap Enrollment & Market Share by Standardized Plan Type

### Key Observation:

In the District of Columbia, 48% of those enrolled in Medigap plans have chosen Plan F.

# Florida Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	487,920	52.58%
Medigap Carrier 2	155,467	16.75%
Medigap Carrier 3	115,996	12.50%
Medigap Carrier 4	42,957	4.63%
All Other Medigap Carriers	125,655	13.54%
Total	927,995	100.00%

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 927,995 Medicare beneficiaries in Florida.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for more than 52% of those with policies in the state.

#### Medigap Enrollment Medigap Market Share 4,548 0.49% А В 12,070 1.30% С 24,592 2.65% D 23,759 2.56% Е 0.38% 3,502 F 441,816 47.61% 266,798 G 28.75% Н 704 0.08% Т 2,720 0.29% J 39,658 4.27% Κ 6,686 0.72% L 2,358 0.25% Μ 86 0.01% Ν 97,441 10.50% Other -0.00% **Pre-Standardized** 1,257 0.14% Total 927,995 100.00%

# Florida Medigap Enrollment & Market Share by Standardized Plan Type

### **Key Observation:**

 $\rightarrow$  In Florida, over 47% of those enrolled in Medigap plans have chosen Plan F.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	101,889	27.35%
Medigap Carrier 2	77,626	20.84%
Medigap Carrier 3	76,934	20.65%
Medigap Carrier 4	38,683	10.38%
All Other Medigap Carriers	77,411	20.78%
Total	372,543	100.00%

# Georgia Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 372,543 Medicare beneficiaries in Georgia.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 27% of those with policies in the state.

# Georgia Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	996	0.27%
В	953	0.26%
с	5,197	1.40%
D	1,064	0.29%
E	2,356	0.63%
F	122,002	32.75%
G	195,278	52.42%
Н	38	0.01%
I	513	0.14%
J	5,379	1.44%
к	1,077	0.29%
L	416	0.11%
Μ	10	0.00%
Ν	36,982	9.93%
Other	6	0.00%
Pre-Standardized	276	0.07%
Total	372,543	100.00%

### Key Observation:

 $\rightarrow$  In Georgia, Plan G is the most popular plan type covering over 52% of those enrolled.

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# Guam Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	579	85.65%
Medigap Carrier 2	97	14.35%
Medigap Carrier 3	-	0.00%
Medigap Carrier 4	-	0.00%
All Other Medigap Carriers	-	0.00%
Total	676	100.00%

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 676 Medicare beneficiaries in Guam.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 85% of those with policies in Guam.

# Guam Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
A	22	3.25%
В	21	3.11%
С	86	12.72%
D	-	0.00%
E	-	0.00%
F	351	51.92%
G	129	19.08%
н	-	0.00%
I	-	0.00%
J	10	1.48%
к	5	0.74%
L	4	0.59%
Μ	-	0.00%
Ν	48	7.10%
Other	-	0.00%
Pre-Standardized	-	0.00%
Total	676	100.00%

### Key Observation:

 $\rightarrow~$  Almost 52% of Guam enrollees are enrolled in Medigap Plan F.

# Hawaii Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	10,260	74.48%
Medigap Carrier 2	917	6.66%
Medigap Carrier 3	676	4.91%
Medigap Carrier 4	571	4.15%
All Other Medigap Carriers	1,351	9.81%
Total	13,775	100.00%

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 13,775 Medicare beneficiaries in Hawaii.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 74% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
А	64	0.46%
В	32	0.23%
с	152	1.10%
D	12	0.09%
E	5	0.04%
F	5,681	41.24%
G	4,649	33.75%
н	1	0.01%
I	27	0.20%
J	274	1.99%
к	190	1.38%
L	54	0.39%
м	1	0.01%
N	2,625	19.06%
Other	-	0.00%
Pre-Standardized	8	0.06%
Total	13,775	100.00%

# Hawaii Medigap Enrollment & Market Share by Standardized Plan Type

### **Key Observations:**

 $\rightarrow$  In Hawaii, over 41% of those enrolled in Medigap plans have chosen Plan F.

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	19,403	20.97%
UNITEDHEALTHCARE INS CO	17,970	19.42%
Medigap Carrier 3	17,281	18.68%
Medigap Carrier 4	8,403	9.08%
All Other Medigap Carriers	29,469	31.85%
Total	92,526	100.00%

### Idaho Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 92,526 Medicare beneficiaries in Idaho.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for 19% of those with policies in the state.
- $\rightarrow$  UnitedHealthcare Ins Co is now the 2<sup>nd</sup> largest carrier in Idaho, up from 3<sup>rd</sup> last year.

#### Medigap Enrollment Medigap Market Share 326 0.35% А В 117 0.13% С 420 0.45% D 100 0.11% Е 25 0.03% F 28,657 30.97% G 51,777 55.96% Н 96 0.10% L 53 0.06% 1,669 1.80% J Κ 621 0.67% L 138 0.15% 9 Μ 0.01% Ν 8,496 9.18% Other 0.00% -**Pre-Standardized** 22 0.02% Total 92,526 100.00%

# Idaho Medigap Enrollment & Market Share by Standardized Plan Type

### **Key Observation:**

 $\rightarrow$  In Idaho, Plan G is the most popular plan type covering 56% of those enrolled.

# Illinois Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	328,024	43.87%
UNITEDHEALTHCARE INS CO *	118,958	15.91%
Medigap Carrier 3	116,152	15.53%
Medigap Carrier 4	55,520	7.42%
All Other Medigap Carriers	129,124	17.27%
Total	747,778	100.00%

\*UNITEDHEALTHCARE INS CO includes UnitedHealthcare Ins Co & UnitedHealthcare Ins Co of America.

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 747,778 Medicare beneficiaries in Illinois.
- $\rightarrow$  UnitedHealthcare Ins Co plans provide Medigap coverage for almost 16% of those with policies in the state.

### Illinois Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	1,780	0.24%
В	1,449	0.19%
С	7,052	0.94%
D	6,295	0.84%
E	419	0.06%
F	296,965	39.71%
G	367,403	49.13%
Н	2,509	0.34%
1	356	0.05%
J	3,181	0.43%
К	1,026	0.14%
L	1,010	0.14%
М	7	0.00%
Ν	57,554	7.70%
Other	-	0.00%
Pre-Standardized	772	0.10%
Total	747,778	100.00%

### Key Observation:

 $\rightarrow~$  In Illinois, over 49% of those enrolled in Medigap plans have chosen Plan G.

# Indiana Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO *	94,122	25.98%
Medigap Carrier 2	60,560	16.71%
Medigap Carrier 3	37,385	10.32%
Medigap Carrier 4	30,736	8.48%
All Other Medigap Carriers	139,526	38.51%
Total	362,329	100.00%

\*UNITEDHEALTHCARE INS CO includes UnitedHealthcare Ins Co & UnitedHealthcare Ins Co of America.

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 362,329 Medicare beneficiaries in Indiana.
- $\rightarrow$  UnitedHealthcare Ins Co plans provide Medigap coverage for close to 26% of those with policies in the state.

# Indiana Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	1,013	0.28%
В	819	0.23%
с	3,026	0.84%
D	1,823	0.50%
E	425	0.12%
F	106,831	29.48%
G	210,277	58.03%
н	280	0.08%
I	524	0.14%
J	3,152	0.87%
К	618	0.17%
L	501	0.14%
М	32	0.01%
Ν	32,735	9.03%
Other	1	0.00%
Pre-Standardized	272	0.08%
Total	362,329	100.00%

### Key Observation:

 $\rightarrow$  In Indiana, 58% of those enrolled in Medigap plans have chosen Plan G.

# Iowa Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	148,276	49.97%
Medigap Carrier 2	40,496	13.65%
UNITEDHEALTHCARE INS CO	17,173	5.79%
Medigap Carrier 4	16,946	5.71%
All Other Medigap Carriers	73,816	24.88%
Total	296,707	100.00%

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 296,707 Medicare beneficiaries in Iowa.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 5% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
А	558	0.19%
В	101	0.03%
С	629	0.21%
D	629	0.21%
E	774	0.26%
F	143,827	48.47%
G	136,828	46.12%
Н	60	0.02%
I	74	0.02%
J	1,270	0.43%
К	173	0.06%
L	333	0.11%
М	3	0.00%
Ν	10,523	3.55%
Other	481	0.16%
Pre-Standardized	444	0.15%
Total	296,707	100.00%

# Iowa Medigap Enrollment & Market Share by Standardized Plan Type

### Key Observation:

 $\rightarrow$  In Iowa, over 48% of those enrolled in Medigap plans have chosen Plan F.

# Kansas Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	81,230	33.27%
Medigap Carrier 2	33,657	13.78%
UNITEDHEALTHCARE INS CO *	24,214	9.92%
Medigap Carrier 4	16,772	6.87%
All Other Medigap Carriers	88,294	36.16%
Total	244,167	100.00%

\*UNITEDHEALTHCARE INS CO includes UnitedHealthcare Ins Co & UnitedHealthcare Ins Co of America.

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 244,167 Medicare beneficiaries in Kansas.
- $\rightarrow$  UnitedHealthcare Ins Co plans provide Medigap coverage for almost 10% of those with policies in the state.

### Kansas Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
A	533	0.22%
В	212	0.09%
С	8,885	3.64%
D	745	0.31%
E	230	0.09%
F	91,249	37.37%
G	118,620	48.58%
н	13	0.01%
I	168	0.07%
J	835	0.34%
К	763	0.31%
L	200	0.08%
М	7	0.00%
Ν	21,602	8.85%
Other	-	0.00%
Pre-Standardized	105	0.04%
Total	244,167	100.00%

### Key Observation:

 $\rightarrow$  In Kansas, over 48% of those enrolled in Medigap plans have chosen Plan G.

# Kentucky Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	66,347	31.93%
UNITEDHEALTHCARE INS CO	51,219	24.65%
Medigap Carrier 3	22,169	10.67%
Medigap Carrier 4	13,020	6.27%
All Other Medigap Carriers	55,057	26.49%
Total	207,812	100.00%

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 207,812 Medicare beneficiaries in Kentucky.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 24% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
А	571	0.27%
В	1,231	0.59%
С	5,055	2.43%
D	600	0.29%
E	1,919	0.92%
F	80,078	38.53%
G	95,130	45.78%
н	631	0.30%
I	338	0.16%
J	1,318	0.63%
К	526	0.25%
L	259	0.12%
М	4	0.00%
N	19,905	9.58%
Other	-	0.00%
Pre-Standardized	247	0.12%
Total	207,812	100.00%

### Kentucky Medigap Enrollment & Market Share by Standardized Plan Type

### Key Observation:

 $\rightarrow$  In Kentucky, Plan G is the most popular plan type covering over 45% of those enrolled in Medigap.

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	47,692	31.52%
UNITEDHEALTHCARE INS CO	31,137	20.58%
Medigap Carrier 3	17,214	11.38%
Medigap Carrier 4	12,698	8.39%
All Other Medigap Carriers	42,544	28.12%
Total	151,285	100.00%

# Louisiana Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 151,285 Medicare beneficiaries in Louisiana.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 20% of those with policies in the state.

# Louisiana Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
Α	221	0.15%
В	871	0.58%
С	823	0.54%
D	196	0.13%
E	44	0.03%
F	55,853	36.92%
G	77,945	51.52%
Н	53	0.04%
I	205	0.14%
J	553	0.37%
К	438	0.29%
L	257	0.17%
М	1	0.00%
N	13,654	9.03%
Other	-	0.00%
Pre-Standardized	171	0.11%
Total	151,285	100.00%

### Key Observation:

 $\rightarrow$  In Louisiana, more than 51% of those enrolled in Medigap plans have chosen Plan G.

# Maine Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	24,178	44.40%
Medigap Carrier 2	20,647	37.91%
Medigap Carrier 3	2,002	3.68%
Medigap Carrier 4	1,825	3.35%
All Other Medigap Carriers	5,809	10.67%
Total	54,461	100.00%

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 54,461 Medicare beneficiaries in Maine.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 44% of those with policies in the state.

# Maine Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
Α	464	0.85%
В	254	0.47%
С	2,027	3.72%
D	171	0.31%
E	187	0.34%
F	23,543	43.23%
G	17,462	32.06%
н	12	0.02%
I	516	0.95%
J	1,529	2.81%
К	239	0.44%
L	112	0.21%
М	42	0.08%
Ν	7,890	14.49%
Other		0.00%
Pre-Standardized	13	0.02%
Total	54,461	100.00%

### Key Observation:

 $\rightarrow$  In Maine, over 43% of those enrolled in Medigap plans have chosen Plan F.

Maryland Medigap Enrollment & Market Share	by Leading Carrier

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	100,978	38.02%
Medigap Carrier 2	48,220	18.16%
Medigap Carrier 3	31,980	12.04%
Medigap Carrier 4	23,868	8.99%
All Other Medigap Carriers	60,548	22.80%
Total	265,594	100.00%

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 265,594 Medicare beneficiaries in Maryland.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for 38% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
Α	3,100	1.17%
В	1,859	0.70%
С	3,997	1.50%
D	1,233	0.46%
E	191	0.07%
F	90,918	34.23%
G	112,371	42.31%
Н	420	0.16%
I	1,136	0.43%
J	5,151	1.94%
К	1,918	0.72%
L	1,370	0.52%
М	46	0.02%
Ν	41,553	15.65%
Other	-	0.00%
Pre-Standardized	331	0.12%
Total	265,594	100.00%

# Maryland Medigap Enrollment & Market Share by Standardized Plan Type

### Key Observation:

 $\rightarrow$  In Maryland, over 42% of those enrolled in Medigap plans have chosen Plan G.

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	241,133	69.66%
Medigap Carrier 2	48,394	13.98%
UNITEDHEALTHCARE INS CO	43,279	12.50%
Medigap Carrier 4	6,135	1.77%
All Other Medigap Carriers	7,202	2.08%
Total	346,143	100.00%

# Massachusetts Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 346,143 Medicare beneficiaries in Massachusetts.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 12% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
А	88	0.03%
В	34	0.01%
С	367	0.11%
D	25	0.01%
E	42	0.01%
F	2,896	0.84%
G	564	0.16%
Н	12	0.00%
I	92	0.03%
J	642	0.19%
к	90	0.03%
L	21	0.01%
Μ	6,135	1.77%
N	905	0.26%
Other	334,127	96.53%
Pre-Standardized	103	0.03%
Total	346,143	100.00%

# Massachusetts Medigap Enrollment & Market Share by Standardized Plan Type

### Key Observation:

 $\rightarrow$  In Massachusetts, over 96% of those enrolled are covered by plans categorized as "Other" types.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	127,908	34.13%
Medigap Carrier 2	102,945	27.47%
Medigap Carrier 3	31,098	8.30%
Medigap Carrier 4	29,241	7.80%
All Other Medigap Carriers	83,603	22.31%
Total	374,795	100.00%

# Michigan Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 374,795 Medicare beneficiaries in Michigan.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 34% of those with policies in the state.

#### Medigap Enrollment Medigap Market Share 3,439 0.92% А В 442 0.12% С 13.75% 51,545 D 2,270 0.61% Е 0.03% 120 F 89,261 23.82% G 171,583 45.78% Н 40 0.01% 392 0.10% L 2,876 J 0.77% Κ 1,164 0.31% L 391 0.10% Μ 3 0.00% Ν 49,866 13.30% Other 0.00% -**Pre-Standardized** 1,403 0.37% 374,795 100.00% Total

## Michigan Medigap Enrollment & Market Share by Standardized Plan Type

### Key Observation:

 $\rightarrow$  In Michigan, almost 46% of those enrolled in Medigap plans have chosen Plan G.

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	145,814	71.29%
UNITEDHEALTHCARE INS CO	18,879	9.23%
Medigap Carrier 3	11,662	5.70%
Medigap Carrier 4	9,751	4.77%
All Other Medigap Carriers	18,424	9.01%
Total	204,530	100.00%

# Minnesota Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 204,530 Medicare beneficiaries in Minnesota.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 9% of those with policies in the state.

Minnesota Medigap Enrollment &	Market Share by Standardized P	lan Type

	Medigap Enrollment	Medigap Market Share
А	40	0.02%
В	1,108	0.54%
С	113	0.06%
D	10	0.00%
E	4,212	2.06%
F	1,732	0.85%
G	426	0.21%
Н	17	0.01%
I	76	0.04%
J	780	0.38%
К	45	0.02%
L	29	0.01%
М	353	0.17%
Ν	1,262	0.62%
Other	194,245	94.97%
Pre-Standardized	82	0.04%
Total	204,530	100.00%

### Key Observation:

 $\rightarrow$  In Minnesota, almost 95% of those enrolled are covered by plans categorized as "Other".

# Mississippi Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	33,578	21.21%
Medigap Carrier 2	32,327	20.42%
UNITEDHEALTHCARE INS CO *	21,093	13.32%
Medigap Carrier 4	9,208	5.82%
All Other Medigap Carriers	62,103	39.23%
Total	158,309	100.00%

\*UNITEDHEALTHCARE INS CO includes UnitedHealthcare Ins Co & UnitedHealthcare Ins Co of America.

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 158,309 Medicare beneficiaries in Mississippi.
- $\rightarrow$  UnitedHealthcare Ins Co plans provide Medigap coverage for over 13% of those with policies in the state.

# Mississippi Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
A	432	0.27%
В	348	0.22%
С	1,002	0.63%
D	302	0.19%
E	39	0.02%
F	64,151	40.52%
G	76,588	48.38%
н	17	0.01%
I	72	0.05%
J	1,609	1.02%
К	343	0.22%
L	192	0.12%
Μ	2	0.00%
Ν	13,098	8.27%
Other	-	0.00%
Pre-Standardized	114	0.07%
Total	158,309	100.00%

### **Key Observation:**

 $\rightarrow$  In Mississippi, over 48% of those enrolled in Medigap plans have chosen Plan G.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	99,753	32.21%
Medigap Carrier 2	45,737	14.77%
Medigap Carrier 3	38,640	12.48%
Medigap Carrier 4	14,614	4.72%
All Other Medigap Carriers	110,953	35.83%
Total	309,697	100.00%

# Missouri Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 309,697 Medicare beneficiaries in Missouri.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 32% of those with policies in the state.

# Missouri Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	980	0.32%
В	804	0.26%
C	3,624	1.17%
D	2,010	0.65%
E	235	0.08%
F	104,411	33.71%
G	171,517	55.38%
Н	142	0.05%
	759	0.25%
J	3,996	1.29%
К	598	0.19%
L	474	0.15%
М	5	0.00%
Ν	19,846	6.41%
Other	-	0.00%
Pre-Standardized	296	0.10%
Total	309,697	100.00%

### Key Observation:

 $\rightarrow$  In Missouri, Plan G is the most popular plan type covering over 55% of those enrolled in Medigap plans.

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	21,199	21.54%
Medigap Carrier 2	14,369	14.60%
Medigap Carrier 3	12,255	12.45%
UNITEDHEALTHCARE INS CO	11,248	11.43%
All Other Medigap Carriers	39,332	39.97%
Total	98,403	100.00%

# Montana Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 98,403 Medicare beneficiaries in Montana.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 11% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
А	285	0.29%
В	146	0.15%
С	1,451	1.47%
D	334	0.34%
E	24	0.02%
F	30,543	31.04%
G	57,464	58.40%
Н	78	0.08%
I	169	0.17%
J	939	0.95%
К	318	0.32%
L	121	0.12%
Μ	2	0.00%
Ν	6,485	6.59%
Other	-	0.00%
Pre-Standardized	44	0.04%
Total	98,403	100.00%

# Montana Medigap Enrollment & Market Share by Standardized Plan Type

# Key Observation:

 $\rightarrow$  In Montana, over 58% of those enrolled in Medigap plans have chosen Plan G.

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	51,994	31.46%
Medigap Carrier 2	27,519	16.65%
Medigap Carrier 3	13,282	8.04%
Medigap Carrier 4	12,316	7.45%
All Other Medigap Carriers	60,149	36.40%
Total	165,260	100.00%

# Nebraska Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 165,260 Medicare beneficiaries in Nebraska.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 5% of those with policies in the state.
- $\rightarrow$  UnitedHealthcare Ins Co continues to be the 5<sup>th</sup> largest carrier in Nebraska.

# Nebraska Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	203	0.12%
В	200	0.12%
С	974	0.59%
D	326	0.20%
E	11	0.01%
F	54,596	33.04%
G	96,453	58.36%
н	70	0.04%
I	76	0.05%
J	682	0.41%
к	137	0.08%
L	246	0.15%
М	12	0.01%
N	6,472	3.92%
Other	4648	2.81%
Pre-Standardized	154	0.09%
Total	165,260	100.00%

### Key Observation:

 $\rightarrow$  In Nebraska, over 58% of those enrolled in Medigap plans have chosen Plan G.

# Nevada Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	44,468	44.74%
Medigap Carrier 2	11,239	11.31%
Medigap Carrier 3	10,984	11.05%
Medigap Carrier 4	6,664	6.71%
All Other Medigap Carriers	26,032	26.19%
Total	99,387	100.00%

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 99,387 Medicare beneficiaries in Nevada.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for close to 45% of those with policies in the state.

# Nevada Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
A	333	0.34%
В	173	0.17%
С	610	0.61%
D	92	0.09%
E	40	0.04%
F	36,285	36.51%
G	47,727	48.02%
Н	62	0.06%
1	171	0.17%
J	1,780	1.79%
к	577	0.58%
L	262	0.26%
М	0	0.00%
Ν	11,254	11.32%
Other	-	0.00%
Pre-Standardized	21	0.02%
Total	99,387	100.00%

## Key Observation:

 $\rightarrow$  In Nevada, 48% of those enrolled in Medigap plans have chosen Plan G.

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	42,444	41.57%
UNITEDHEALTHCARE INS CO	23,673	23.18%
Medigap Carrier 3	12,357	12.10%
Medigap Carrier 4	6,143	6.02%
All Other Medigap Carriers	17,496	17.13%
Total	102,113	100.00%

# New Hampshire Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 102,113 Medicare beneficiaries in New Hampshire.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 23% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
A	603	0.59%
В	302	0.30%
С	693	0.68%
D	348	0.34%
E	202	0.20%
F	29,336	28.73%
G	44,530	43.61%
н	73	0.07%
I	128	0.13%
J	5,874	5.75%
к	419	0.41%
L	277	0.27%
М	103	0.10%
Ν	18,881	18.49%
Other	-	0.00%
Pre-Standardized	344	0.34%
Total	102,113	100.00%

### New Hampshire Medigap Enrollment & Market Share by Standardized Plan Type

### Key Observation:

 $\rightarrow$  In New Hampshire, well over 43% of those enrolled in Medigap plans have chosen Plan G.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO *	235,832	46.42%
Medigap Carrier 2	63,991	12.60%
Medigap Carrier 3	57,222	11.26%
Medigap Carrier 4	44,858	8.83%
All Other Medigap Carriers	106,088	20.88%
Total	507,991	100.00%

# New Jersey Medigap Enrollment & Market Share by Leading Carrier

\*UNITEDHEALTHCARE INS CO includes UnitedHealthcare Ins Co & UnitedHealthcare Ins Co of America.

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 507,991 Medicare beneficiaries in New Jersey.
- $\rightarrow$  UnitedHealthcare Ins Co plans provide Medigap coverage for over 46% of those with policies in the state.

## New Jersey Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	3,339	0.66%
В	1,298	0.26%
С	29,439	5.80%
D	6,351	1.25%
E	193	0.04%
F	143,117	28.17%
G	205,739	40.50%
н	1,244	0.24%
I	4,039	0.80%
J	15,535	3.06%
К	2,408	0.47%
L	2,002	0.39%
М	8	0.00%
N	92,348	18.18%
Other	-	0.00%
Pre-Standardized	931	0.18%
Total	507,991	100.00%

#### **Key Observations:**

 $\rightarrow$  In New Jersey, over 40% of those covered by Medigap are enrolled in Plan G.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	32,309	45.03%
Medigap Carrier 2	13,611	18.97%
Medigap Carrier 3	6,492	9.05%
Medigap Carrier 4	5,257	7.33%
All Other Medigap Carriers	14,088	19.63%
Total	71,757	100.00%

# New Mexico Medigap Enrollment & Market Share by Leading Carrier

#### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 71,757 Medicare beneficiaries in New Mexico.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for just over 45% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
А	383	0.53%
В	314	0.44%
С	621	0.87%
D	329	0.46%
E	27	0.04%
F	27,645	38.53%
G	33,383	46.52%
Н	19	0.03%
I	279	0.39%
J	1,662	2.32%
к	363	0.51%
L	175	0.24%
Μ	4	0.01%
Ν	6,509	9.07%
Other	-	0.00%
Pre-Standardized	44	0.06%
Total	71,757	100.00%

# New Mexico Medigap Enrollment & Market Share by Standardized Plan Type

### Key Observation:

 $\rightarrow$  In New Mexico, over 46% of those enrolled in Medigap plans have chosen Plan G.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO of NY	357,382	77.84%
Medigap Carrier 2	38,328	8.35%
Medigap Carrier 3	32,117	7.00%
Medigap Carrier 4	7,976	1.74%
All Other Medigap Carriers	23,306	5.08%
Total	459,109	100.00%

# New York Medigap Enrollment & Market Share by Leading Carrier

#### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 459,109 Medicare beneficiaries in New York.
- $\rightarrow$  UnitedHealthcare Ins Co of NY provides Medigap coverage for close to 78% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
А	6,564	1.43%
В	7,745	1.69%
С	10,263	2.24%
D	712	0.16%
E	1,483	0.32%
F	180,430	39.30%
G	99,699	21.72%
Н	965	0.21%
I	2,942	0.64%
J	3,998	0.87%
К	7,957	1.73%
L	1,889	0.41%
М	6	0.00%
Ν	133,994	29.19%
Other	-	0.00%
Pre-Standardized	462	0.10%
Total	459,109	100.00%

# New York Medigap Enrollment & Market Share by Standardized Plan Type

## Key Observation:

 $\rightarrow$  In New York, over 39% of those enrolled in Medigap plans have chosen Plan F.

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	146,601	32.63%
UNITEDHEALTHCARE INS CO *	107,574	23.94%
Medigap Carrier 3	65,876	14.66%
Medigap Carrier 4	46,702	10.39%
All Other Medigap Carriers	82,557	18.37%
Total	449,310	100.00%

# North Carolina Medigap Enrollment & Market Share by Leading Carrier

\*UNITEDHEALTHCARE INS CO includes UnitedHealthcare Ins Co & UnitedHealthcare Ins Co of America.

#### **Key Observations:**

- → Medigap plans provide supplemental coverage for 449,310 Medicare beneficiaries in North Carolina.
- $\rightarrow$  UnitedHealthcare Ins Co plans provide Medigap coverage for almost 24% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
А	1,220	0.27%
В	956	0.21%
С	3,827	0.85%
D	2,178	0.48%
E	320	0.07%
F	159,964	35.60%
G	237,138	52.78%
Н	109	0.02%
I	1,076	0.24%
J	9,674	2.15%
К	1,057	0.24%
L	530	0.12%
Μ	45	0.01%
Ν	30,901	6.88%
Other	-	0.00%
Pre-Standardized	315	0.07%
Total	449,310	100.00%

# North Carolina Medigap Enrollment & Market Share by Standardized Plan Type

#### Key Observation:

 $\rightarrow$  In North Carolina, well over 52% of all Medigap members are enrolled in Plan G.

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	35,258	70.82%
Medigap Carrier 2	2,303	4.63%
Medigap Carrier 3	1,926	3.87%
UNITEDHEALTHCARE INS CO *	1,649	3.31%
All Other Medigap Carriers	8,652	17.38%
Total	49,788	100.00%

# North Dakota Medigap Enrollment & Market Share by Leading Carrier

\*UNITEDHEALTHCARE INS CO includes UnitedHealthcare Ins Co & UnitedHealthcare Ins Co of America.

#### **Key Observations:**

- → Medigap plans provide supplemental coverage for 49,788 Medicare beneficiaries in North Dakota.
- $\rightarrow$  UnitedHealthcare Ins Co plans provide Medigap coverage for over 3% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
A	109	0.22%
В	20	0.04%
С	338	0.68%
D	30	0.06%
E	2	0.00%
F	26,441	53.11%
G	20,489	41.15%
н	6	0.01%
I	22	0.04%
J	226	0.45%
К	25	0.05%
L	13	0.03%
М	1,784	3.58%
N	-	0.00%
Other	265	0.53%
Pre-Standardized	18	0.04%
Total	49,788	100.00%

# North Dakota Medigap Enrollment & Market Share by Standardized Plan Type

#### **Key Observation:**

 $\rightarrow$  In North Dakota, Plan F is the most popular Medigap plan type, covering over 53% of those enrolled.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	43	100.00%
Medigap Carrier 2		0.00%
Medigap Carrier 3		0.00%
Medigap Carrier 4		0.00%
All Other Medigap Carriers		0.00%
Total	43	100.00%

# Northern Mariana Islands Medigap Enrollment & Market Share by Leading Carrier

#### **Key Observations:**

- $\rightarrow$  UnitedHealthcare provides supplemental coverage for 43 Medicare beneficiaries in this U.S. territory.
- $\rightarrow$  No other carriers reported Medigap membership in the Northern Mariana Islands.

	Medigap Enrollment	Medigap Market Share
А	-	0.00%
В	-	0.00%
С	4	9.30%
D	-	0.00%
E	-	0.00%
F	16	37.21%
G	13	30.23%
н	-	0.00%
I	-	0.00%
L	-	0.00%
К	-	0.00%
L	1	2.33%
Μ	-	0.00%
N	9	20.93%
Other	_	0.00%
Pre-Standardized	-	0.00%
Total	43	100.00%

## Northern Mariana Islands Medigap Enrollment & Market Share by Standardized Plan Type

#### Key Observation:

 $\rightarrow$  In the Northern Mariana Islands, Plan F is the most popular Medigap plan type, covering over 37% of enrollees.

## **Ohio Medigap Enrollment & Market Share by Leading Carrier**

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO *	222,026	36.93%
Medigap Carrier 2	126,332	21.01%
Medigap Carrier 3	69,328	11.53%
Medigap Carrier 4	46,829	7.79%
All Other Medigap Carriers	136,691	22.74%
Total	601,206	100.00%

\*UNITEDHEALTHCARE INS CO includes UnitedHealthcare Ins Co & UnitedHealthcare Ins Co of America.

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 601,206 Medicare beneficiaries in Ohio.
- → UnitedHealthcare Ins Co plans provide Medigap coverage for almost 37% of those with policies in the state.

## Ohio Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	1,580	0.26%
В	1,357	0.23%
С	19,259	3.20%
D	2,711	0.45%
E	539	0.09%
F	167,778	27.91%
G	315,823	52.53%
н	243	0.04%
I	1,145	0.19%
J	5,701	0.95%
К	1,735	0.29%
L	1,814	0.30%
М	29	0.00%
N	81,084	13.49%
Other	-	0.00%
Pre-Standardized	408	0.07%
Total	601,206	100.00%

#### Key Observation:

 $\rightarrow$  In Ohio, over 52% of those enrolled in Medigap plans have chosen Plan G.

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	52,835	28.56%
UNITEDHEALTHCARE INS CO *	31,949	17.27%
Medigap Carrier 3	31,733	17.15%
Medigap Carrier 4	14,568	7.87%
All Other Medigap Carriers	53,927	29.15%
Total	185,012	100.00%

## **Oklahoma Medigap Enrollment & Market Share by Leading Carrier**

\*UNITEDHEALTHCARE INS CO includes UnitedHealthcare Ins Co & UnitedHealthcare Ins Co of America.

#### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 185,012 Medicare beneficiaries in Oklahoma.
- $\rightarrow$  UnitedHealthcare Ins Co plans provide Medigap coverage for over 17% of those with policies in the state.
- $\rightarrow$  UnitedHealthcare Ins Co is now the 2<sup>nd</sup> largest carrier in Oklahoma, up from 3<sup>rd</sup> last year.

# **Oklahoma Medigap Enrollment & Market Share by Standardized Plan Type**

	Medigap Enrollment	Medigap Market Share
А	2,130	1.15%
В	314	0.17%
С	928	0.50%
D	767	0.41%
E	80	0.04%
F	71,169	38.47%
G	91,851	49.65%
Н	18	0.01%
I	158	0.09%
J	1,461	0.79%
К	500	0.27%
L	421	0.23%
М	4	0.00%
Ν	15,074	8.15%
Other	-	0.00%
Pre-Standardized	137	0.07%
Total	185,012	100.00%

#### Key Observation:

 $\rightarrow$  In Oklahoma, over 49% of those enrolled in Medigap plans have chosen Plan G.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	55,237	29.07%
Medigap Carrier 2	26,909	14.16%
Medigap Carrier 3	22,807	12.00%
Medigap Carrier 4	15,903	8.37%
All Other Medigap Carriers	69,139	36.39%
Total	189,995	100.00%

#### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 189,995 Medicare beneficiaries in Oregon.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for 29% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
А	556	0.29%
В	163	0.09%
С	1,099	0.58%
D	386	0.20%
E	55	0.03%
F	48,326	25.44%
G	116,217	61.17%
н	30	0.02%
I	239	0.13%
J	1,282	0.67%
к	818	0.43%
L	280	0.15%
М	1	0.00%
N	20,400	10.74%
Other	-	0.00%
Pre-Standardized	143	0.08%
Total	189,995	100.00%

# Oregon Medigap Enrollment & Market Share by Standardized Plan Type

### Key Observation:

 $\rightarrow$  In Oregon, over 61% of those enrolled in Medigap plans have chosen Plan G.

# Pennsylvania Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO *	228,892	34.03%
Medigap Carrier 2	129,460	19.25%
Medigap Carrier 3	64,301	9.56%
Medigap Carrier 4	35,504	5.28%
All Other Medigap Carriers	214,508	31.89%
Total	672,665	100.00%

\*UNITEDHEALTHCARE INS CO includes UnitedHealthcare Ins Co & UnitedHealthcare Ins Co of America.

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 672,665 Medicare beneficiaries in Pennsylvania.
- $\rightarrow$  UnitedHealthcare Ins Co plans provide Medigap coverage for 34% of those with policies in the state.

## Pennsylvania Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	4,961	0.74%
В	21,020	3.12%
С	53,004	7.88%
D	16,487	2.45%
E	3,528	0.52%
F	184,169	27.38%
G	260,281	38.69%
н	4,249	0.63%
I	2,863	0.43%
J	6,536	0.97%
К	1,581	0.24%
L	1,038	0.15%
Μ	15	0.00%
Ν	112,642	16.75%
Other	-	0.00%
Pre-Standardized	291	0.04%
Total	672,665	100.00%

#### Key Observation:

 $\rightarrow$  In Pennsylvania, well over 38% of Medigap enrollees are covered by Plan G.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	5,621	49.17%
Medigap Carrier 2	4,837	42.31%
Medigap Carrier 3	910	7.96%
Medigap Carrier 4	50	0.44%
All Other Medigap Carriers	13	0.11%
Total	11,431	100.00%

# Puerto Rico Medigap Enrollment & Market Share by Leading Carrier

#### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 11,431 Medicare beneficiaries in Puerto Rico.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 49% of those with policies in Puerto Rico.
- $\rightarrow$  UnitedHealthcare Ins Co is now the largest carrier in Puerto Rico, up from 2<sup>nd</sup> last year.

	Medigap Enrollment	Medigap Market Share
Α	17	0.15%
В	64	0.56%
С	3,012	26.35%
D	226	1.98%
E	4	0.03%
F	3,632	31.77%
G	1,121	9.81%
Н	5	0.04%
I	10	0.09%
J	465	4.07%
к	14	0.12%
L	9	0.08%
Μ	-	0.00%
Ν	195	1.71%
Other	2,651	23.19%
Pre-Standardized	6	0.05%
Total	11,431	100.00%

# Puerto Rico Medigap Enrollment & Market Share by Standardized Plan Type

#### Key Observation:

 $\rightarrow$  In Puerto Rico, well over 31% of those enrolled in Medigap plans have chosen Plan F.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	18,009	47.67%
Medigap Carrier 2	15,362	40.66%
Medigap Carrier 3	1,373	3.63%
Medigap Carrier 4	723	1.91%
All Other Medigap Carriers	2,315	6.13%
Total	37,782	100.00%

# Rhode Island Medigap Enrollment & Market Share by Leading Carrier

#### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 37,782 Medicare beneficiaries in Rhode Island.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 47% of those with policies in the state.
- $\rightarrow$  UnitedHealthcare Ins Co is now the largest carrier in Rhode Island, up from 2<sup>nd</sup> last year.

	Medigap Enrollment	Medigap Market Share
А	343	0.91%
В	71	0.19%
С	7,848	20.77%
D	197	0.52%
E	21	0.06%
F	14,880	39.38%
G	8,971	23.74%
н	1	0.00%
I	50	0.13%
J	491	1.30%
К	112	0.30%
L	58	0.15%
Μ	1	0.00%
Ν	4,729	12.52%
Other	-	0.00%
Pre-Standardized	9	0.02%
Total	37,782	100.00%

## Rhode Island Medigap Enrollment & Market Share by Standardized Plan Type

#### Key Observation:

 $\rightarrow$  In Rhode Island, over 39% of those enrolled in Medigap plans have chosen Plan F.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO *	75,363	27.43%
Medigap Carrier 2	70,181	25.54%
Medigap Carrier 3	31,528	11.48%
Medigap Carrier 4	26,990	9.82%
All Other Medigap Carriers	70,687	25.73%
Total	274,749	100.00%

## South Carolina Medigap Enrollment & Market Share by Leading Carrier

\*UNITEDHEALTHCARE INS CO includes UnitedHealthcare Ins Co & UnitedHealthcare Ins Co of America.

#### **Key Observations:**

- → Medigap plans provide supplemental coverage for 274,749 Medicare beneficiaries in South Carolina.
- $\rightarrow$  UnitedHealthcare Ins Co plans provide Medigap coverage for over 27% of those with policies in the state.

## South Carolina Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
A	787	0.29%
В	885	0.32%
С	3,536	1.29%
D	6,670	2.43%
E	109	0.04%
F	104,609	38.07%
G	129,842	47.26%
Н	57	0.02%
I	302	0.11%
J	2,717	0.99%
к	653	0.24%
L	400	0.15%
М	4	0.00%
Ν	24,047	8.75%
Other	-	0.00%
Pre-Standardized	131	0.05%
Total	274,749	100.00%

#### Key Observation:

 $\rightarrow$  In South Carolina, more than 47% of those enrolled in Medigap plans have chosen Plan G.

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	22,978	32.80%
Medigap Carrier 2	10,823	15.45%
Medigap Carrier 3	10,195	14.55%
UNITEDHEALTHCARE INS CO	4,953	7.07%
All Other Medigap Carriers	21,115	30.14%
Total	70,064	100.00%

# South Dakota Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 70,064 Medicare beneficiaries in South Dakota.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for just over 7% of those with policies in the state.

# South Dakota Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	148	0.21%
В	41	0.06%
С	153	0.22%
D	40	0.06%
E	38	0.05%
F	29,188	41.66%
G	36,680	52.35%
Н	5	0.01%
I	14	0.02%
J	203	0.29%
К	85	0.12%
L	45	0.06%
Μ	2	0.00%
N	2,633	3.76%
Other	670	0.96%
Pre-Standardized	119	0.17%
Total	70,064	100.00%

#### Key Observation:

 $\rightarrow$  In South Dakota, over 52% of those enrolled in Medigap plans have chosen Plan G.

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	61,569	19.99%
UNITEDHEALTHCARE INS CO *	60,232	19.55%
Medigap Carrier 3	50,724	16.47%
Medigap Carrier 4	43,239	14.04%
All Other Medigap Carriers	92,299	29.96%
Total	308,063	100.00%

# Tennessee Medigap Enrollment & Market Share by Leading Carrier

\*UNITEDHEALTHCARE INS CO includes UnitedHealthcare Ins Co & UnitedHealthcare Ins Co of America.

## **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 308,063 Medicare beneficiaries in Tennessee.
- $\rightarrow$  UnitedHealthcare Ins Co plans provide Medigap coverage for over 19% of those with policies in the state.

### Tennessee Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	1,043	0.34%
В	737	0.24%
с	5,367	1.74%
D	2,836	0.92%
E	957	0.31%
F	114,581	37.19%
G	154,767	50.24%
н	73	0.02%
I	500	0.16%
J	4,733	1.54%
к	656	0.21%
L	253	0.08%
М	27	0.01%
N	21,335	6.93%
Other	-	0.00%
Pre-Standardized	198	0.06%
Total	308,063	100.00%

#### Key Observation:

 $\rightarrow$  In Tennessee, Plan G, covering over 50% of those enrolled, is the most popular Medigap plan.

## Texas Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO *	223,769	23.57%
Medigap Carrier 2	171,641	18.08%
Medigap Carrier 3	156,598	16.50%
Medigap Carrier 4	113,648	11.97%
All Other Medigap Carriers	283,540	29.87%
Total	949,196	100.00%

\*UNITEDHEALTHCARE INS CO includes UnitedHealthcare Ins Co & UnitedHealthcare Ins Co of America.

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 949,196 Medicare beneficiaries in Texas.
- $\rightarrow$  UnitedHealthcare Ins Co plans provide Medigap coverage for over 23% of those with policies in the state.

## Texas Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	2,966	0.31%
В	1,681	0.18%
С	5,757	0.61%
D	3,696	0.39%
E	335	0.04%
F	294,351	31.01%
G	545,272	57.45%
н	706	0.07%
I	1,555	0.16%
J	11,382	1.20%
к	2,777	0.29%
L	1,322	0.14%
М	63	0.01%
N	76,910	8.10%
Other	-	0.00%
Pre-Standardized	423	0.04%
Total	949,196	100.00%

#### Key Observation:

 $\rightarrow$  In Texas, over 57% of those enrolled in Medigap plans have chosen Plan G.

# Utah Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	31,154	38.48%
Medigap Carrier 2	21,058	26.01%
Medigap Carrier 3	5,046	6.23%
Medigap Carrier 4	4,864	6.01%
All Other Medigap Carriers	18,846	23.28%
Total	80,968	100.00%

#### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 80,968 Medicare beneficiaries in Utah.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for more than 38% of those with policies in the state.

# Utah Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	272	0.34%
В	111	0.14%
С	783	0.97%
D	338	0.42%
E	72	0.09%
F	29,340	36.24%
G	40,265	49.73%
Н	123	0.15%
I	106	0.13%
J	1,039	1.28%
к	349	0.43%
L	186	0.23%
М	1	0.00%
Ν	7,938	9.80%
Other	-	0.00%
Pre-Standardized	45	0.06%
Total	80,968	100.00%

#### Key Observation:

 $\rightarrow$  In Utah, close to 50% of those enrolled in Medigap plans have chosen Plan G.

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	13,585	26.67%
UNITEDHEALTHCARE INS CO	11,801	23.17%
Medigap Carrier 3	9,144	17.95%
Medigap Carrier 4	3,827	7.51%
All Other Medigap Carriers	12,585	24.70%
Total	50,942	100.00%

#### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 50,942 Medicare beneficiaries in Vermont.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 23% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
A	711	1.40%
В	263	0.52%
С	7,032	13.80%
D	1,970	3.87%
E	860	1.69%
F	14,940	29.33%
G	10,644	20.89%
н	61	0.12%
1	20	0.04%
J	2,015	3.96%
К	243	0.48%
L	128	0.25%
М	-	0.00%
Ν	11,996	23.55%
Other	-	0.00%
Pre-Standardized	59	0.12%
Total	50,942	100.00%

# Vermont Medigap Enrollment & Market Share by Standardized Plan Type

#### Key Observation:

 $\rightarrow$  In Vermont, over 29% of those enrolled in Medigap plans have chosen Plan F.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	3,455	96.75%
Medigap Carrier 2	115	3.22%
Medigap Carrier 3	1	0.03%
Medigap Carrier 4	-	0.00%
All Other Medigap Carriers	-	0.00%
Total	3,571	100.00%

# Virgin Islands Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 3,571 Medicare beneficiaries in the Virgin Islands.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for nearly 97% of those with policies in the Virgin Islands.

	Medigap Enrollment	Medigap Market Share
A	51	1.43%
В	51	1.43%
С	287	8.04%
D	33	0.92%
E	0	0.00%
F	2,044	57.24%
G	594	16.63%
н	3	0.08%
I	14	0.39%
J	180	5.04%
к	35	0.98%
L	19	0.53%
Μ	-	0.00%
N	259	7.25%
Other	-	0.00%
Pre-Standardized	1	0.03%
Total	3,571	100.00%

# Virgin Islands Medigap Enrollment & Market Share by Standardized Plan Type

#### Key Observation:

 $\rightarrow$  In the Virgin Islands, over 57% of those enrolled are covered by Medigap Plan F.

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	150,879	34.84%
UNITEDHEALTHCARE INS CO	105,377	24.33%
Medigap Carrier 3	64,479	14.89%
Medigap Carrier 4	26,515	6.12%
All Other Medigap Carriers	85,826	19.82%
Total	433,076	100.00%

# Virginia Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 433,076 Medicare beneficiaries in Virginia.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 24% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
А	1,615	0.37%
В	1,090	0.25%
С	2,920	0.67%
D	855	0.20%
E	351	0.08%
F	162,332	37.48%
G	217,072	50.12%
н	257	0.06%
I	1,909	0.44%
J	10,692	2.47%
к	1,186	0.27%
L	655	0.15%
М	11	0.00%
N	31,485	7.27%
Other	-	0.00%
Pre-Standardized	646	0.15%
Total	433,076	100.00%

# Virginia Medigap Enrollment & Market Share by Standardized Plan Type

## Key Observation:

 $\rightarrow$  In Virginia, 50% of those enrolled in Medigap plans have chosen Plan G.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	90,264	28.58%
Medigap Carrier 2	79,935	25.31%
Medigap Carrier 3	58,503	18.52%
Medigap Carrier 4	33,682	10.66%
All Other Medigap Carriers	53,480	16.93%
Total	315,864	100.00%

# Washington Medigap Enrollment & Market Share by Leading Carrier

#### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 315,864 Medicare beneficiaries in Washington.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 28% of those with policies in the state.

## Washington Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
Α	1,570	0.50%
В	398	0.13%
C	2,936	0.93%
D	688	0.22%
E	260	0.08%
F	113,862	36.05%
G	134,471	42.57%
н	40	0.01%
I	1,388	0.44%
J	3,966	1.26%
К	3,722	1.18%
L	505	0.16%
Μ	4	0.00%
N	51,734	16.38%
Other		0.00%
Pre-Standardized	320	0.10%
Total	315,864	100.00%

#### Key Observation:

 $\rightarrow$  In Washington, Plan G, covering over 42% of those enrolled, is the most popular Medigap plan.

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	27,662	34.66%
Medigap Carrier 2	13,629	17.08%
Medigap Carrier 3	9,553	11.97%
Medigap Carrier 4	6,374	7.99%
All Other Medigap Carriers	22,583	28.30%
Total	79,801	100.00%

# West Virginia Medigap Enrollment & Market Share by Leading Carrier

### **Key Observations:**

- → Medigap plans provide supplemental coverage for 79,801 Medicare beneficiaries in West Virginia.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 34% of those with policies in the state.

## West Virginia Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	410	0.51%
В	313	0.39%
С	1,477	1.85%
D	479	0.60%
E	53	0.07%
F	29,878	37.44%
G	36,751	46.05%
н	63	0.08%
1	306	0.38%
J	1,333	1.67%
к	236	0.30%
L	186	0.23%
М	-	0.00%
Ν	8,207	10.28%
Other	-	0.00%
Pre-Standardized	109	0.14%
Total	79,801	100.00%

#### Key Observation:

 $\rightarrow$  In West Virginia, 46% of those enrolled in Medigap plans have chosen Plan G.

# Wisconsin Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
Medigap Carrier 1	65,747	21.90%
UNITEDHEALTHCARE INS CO	56,242	18.73%
Medigap Carrier 3	40,618	13.53%
Medigap Carrier 4	29,301	9.76%
All Other Medigap Carriers	108,351	36.09%
Total	300,259	100.00%

#### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 300,259 Medicare beneficiaries in Wisconsin.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for more than 18% of those with policies in the state.

	Medigap Enrollment	Medigap Market Share
А	1,631	0.54%
В	6,217	2.07%
С	237	0.08%
D	109	0.04%
E	16	0.01%
F	1,941	0.65%
G	860	0.29%
н	1	0.00%
I	23	0.01%
J	283	0.09%
к	34	0.01%
L	30	0.01%
Μ	-	0.00%
Ν	432	0.14%
Other	288,207	95.99%
Pre-Standardized	238	0.08%
Total	300,259	100.00%

# Wisconsin Medigap Enrollment & Market Share by Standardized Plan Type

### Key Observation:

 $\rightarrow$  In Wisconsin, 96% of all Medigap enrollees are covered by plans categorized as "Other".

# Wyoming Medigap Enrollment & Market Share by Leading Carrier

	Medigap Enrollment	Medigap Market Share
UNITEDHEALTHCARE INS CO	12,386	21.11%
Medigap Carrier 2	11,482	19.57%
Medigap Carrier 3	8,980	15.31%
Medigap Carrier 4	5,275	8.99%
All Other Medigap Carriers	20,544	35.02%
Total	58,667	100.00%

#### **Key Observations:**

- $\rightarrow$  Medigap plans provide supplemental coverage for 58,667 Medicare beneficiaries in Wyoming.
- $\rightarrow$  UnitedHealthcare Ins Co provides Medigap coverage for over 21% of those with policies in the state.

## Wyoming Medigap Enrollment & Market Share by Standardized Plan Type

	Medigap Enrollment	Medigap Market Share
А	238	0.41%
В	101	0.17%
С	544	0.93%
D	96	0.16%
E	25	0.04%
F	20,111	34.28%
G	30,823	52.54%
н	34	0.06%
Ι	69	0.12%
J	766	1.31%
к	263	0.45%
L	128	0.22%
Μ	-	0.00%
Ν	5,436	9.27%
Other	-	0.00%
Pre-Standardized	33	0.06%
Total	58,667	100.00%

### Key Observation:

 $\rightarrow$  In Wyoming, over 52% of those enrolled in Medigap plans have chosen Plan G.