

UHC_MMC_Social_Medicaid 101_Video_Final

An animated white speech bubble appears over an animated character's yellow and blue head.

ON SCREEN TEXT: Medicaid 101

The speech bubble and character fall away. Blue text appears on a light blue background. White text appears in two animated circles below. The blue and green circles overlap.

ON SCREEN TEXT: Medicaid is a joint federal and
state health program.
Federal State

The text and circles fall away. Blue text appears surrounded by blue animated disks with dollar signs on them. Animated individual and family character graphics appear below the text.

ON SCREEN TEXT: It is for individuals, families
and children with limited
income & resources.

The text and graphics fall away. A white map of the continental U.S. appears on a light blue background. Green map marker icons dot the map. Blue text appears in the center of the map.

ON SCREEN TEXT: Each state creates its own
Medicaid programs based
on federal guidelines.

The map disappears. Blue text appears surrounded by animated green and white form and plus sign graphics.

ON SCREEN TEXT: Medicaid programs have
mandatory benefits
& optional benefits.

The text and graphics fall away. Blue text appears over an animated dark blue scale graphic. Yellow animated coins pile up on the left side of the scale and animated books pile up on the right side.

ON SCREEN TEXT: Medicaid costs will vary based on a person's
income and the state's Medicaid rules.

The text and scale fall away. Blue text appears above a white animated form. An animated pencil checks boxes on the form.

ON SCREEN TEXT: Eligibility varies based on
a state's Medicaid rules.

ON SCREEN TEXT: Medicaid
Eligibility

The text and form fall away. Blue text appears on a light blue background. White text appears in two animated circles below. The blue and green circles overlap.

ON SCREEN TEXT: You may qualify for both Medicaid and
 Medicare. This is called being "dual eligible."
 Medicaid Medicare

The text and circles fall away. White text appears on a blue background.

ON SCREEN TEXT: Medicare Made Clear®
 by UnitedHealthcare